

Heat Transfer Fluids • System Cleaners • Application Expertise • Superior Service

Say **HELLO** to our New Website!

Oops, we did it again! Paratherm has updated our website and it is amazing. Our new website has a new look, full of features and customized solutions for all your heat transfer fluid needs. The added new enhancements provide our visitors a superior user experience.

Organized

The new website is better organized to help you find the information you want. Information really does flow at your fingertips. We know you rely on Paratherm for industry specific and technical information. We have added an application section on the home page as well as the drop-down menu. Each page details how heat transfer fluid is used in that application, but also recommends related fluids to help take the guess work out for you. Much like one of our new features to the website.

Product Finder Tool

Paratherm provides heat transfer fluids across multiple applications and industries. Learn how our innovative new product finder tool helps specify the correct fluid for your process. Whether you use Fahrenheit or Celsius, type in the minimum and maximum operating temperatures. You can also find a fluid based on the category of heat transfer fluid or application. This tool provides a fluid solution at your fingertips.

Our Library Sections

The library is located under the resources tab. All our industry knowledge is housed here for you. Peruse through and see all the media posts or you can search by keyword or category to find a certain article, technical paper, or webinar. Whatever you are searching for, we are sure to have what you need.


A Note from Our Business Director:

We at Paratherm can sympathize how disruptions in your business can affect your bottom line. In times like these where there are many supply chain issues in the news, we want you to know we are here to serve you. With a focus on logistics and product availability, we understand customers want a supplier who can meet their demands of quantity and quality of product.

Paratherm Heat Transfer Fluids are high quality engineered fluids. We are actively taking steps towards a sustainable future. Many of our products are biodegradable or nontoxic. We know the importance of providing a more heat efficient and thermally stable product that can be reused and recycled. We care about the earth, our environment and our children's future and are dedicated to making a lasting, green footprint.

At Paratherm, we have one goal in mind: Superior Service to you, our customers! As always, we offer our state-of-the-art fluid analysis program with a personalized report of your fluid presented by our industry leading technical team. Being a Division of Lubrizol, we have outstanding sourcing for raw materials and manufacturing of products. Our vast network of distributors and warehouses are fully stocked which enable us to deliver quickly. We also provide after hour emergency service and response to keep your plant and system running efficiently.


Please let me know how we can serve you, our customer, better by contacting me with your comments and questions. We appreciate your business!


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**Paratherm**
HEAT TRANSFER FLUIDS

[Product Finder](#)

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Welcome to Paratherm

Industry Leading **Solid Service**
Premier Heat Transfer Fluid Technology

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ENGINEERED FLUIDS

Proven, advanced formulations ideal for your processes, industry, and applications. More choices and better choices in heat transfer fluids based on our 30 years in this business.

[Find Out More](#)

24/7 RESPONSE

Quick, knowledgeable answers on fluid selection. Rapid turnaround on lab tests. Products stocked strategically for faster delivery. 24/7 contact center for emergencies. Just the beginning of Paratherm superior responsiveness.

[Learn More](#)

EXPERT SUPPORT

Technical and engineering experts with decades of real-world indirect heating experience. We know what goes wrong, how to fix it, and how to stop it from happening again. We know heat transfer for your industry (cold) and hot.

[Contact Us](#)



The BEST Gifts are Practical

Each year we look for a gift that is fun, yet practical, useful, but unforgettable. We put thought into how you will use it and even if you will use it. We hope you have found useful the hot/cold packs, flashlights and bottle opener from the past. To be honest, we hope you never have to use our gift we are sending this year, ever! But we feel happy that you will be prepared should you find yourself in need.

This year's gift is a two in one glass breaker and seat belt cutter escape tool. It's convenient size fits into any compartment in your car, but we recommend that you affix it to an easy grab area with the self-adhesive provided. This tool provides an added layer of safety to your car trips to ensure you can get out safe if you find yourself in a dangerous situation.

That is what we do here at Paratherm, we prepare and avoid unsafe situations. Much like practicing fire safety in your plants or testing your heat transfer fluid annually to prevent shutdown or emergencies, we help you prepare.

Paratherm in Print

In the Spring Issue of Tanks & Terminals Magazine, our Technical Manager, Ed Cass discusses the confusion around heat transfer fluids and how they are used. *No Longer a Mystery* demystifies thermal fluid properties and system operation. To read the cover story, visit our website's library section located under the resources tab.



TRADE SHOWS

WORLD OF ASPHALT	March 29-31, 2022	Nashville, TN	Booth #3220
PELICE	March 31-April 1, 2022	Atlanta, GA	Booth #626
NISTM	April 13-15, 2022	Orlando, FL	Booth #407
ILTA	June 13-15, 2022	Houston, TX	Booth #440
PROCESS HEATING & COOLING SHOW	June 15-16, 2022	Chicago, IL	Booth #510
NORA	November 9-12, 2022	Naples, FL	Booth #401

Employee Spotlight—Anne Grabowski

If you have ever called into our Paratherm offices, chances are you have talked with Anne Grabowski. Anne has been a fixture here at Paratherm for over 25 years. She is pivotal in the success of our fluid analysis program. Anne diligently keeps track of the fluid analysis samples, while also prepping and sending out kits when you need to take a sample for testing. She meticulously tracks their whereabouts and logs them in our database. If you have one sitting on your back shelf, she knows and will probably be calling you as a reminder to send it in.

Anne knows the importance of regular fluid analysis and how it helps to keep your plant running to avoid costly shutdowns. So, if your system is running, you probably have Anne to thank. We have Anne to thank also. She keeps our office organized and stocked up with supplies and essentials. She is reliable and determined and has a passion for her work. Anne's work allows others to do their jobs efficiently by helping where she can and making sure we all have the tools we need.

When Anne gets a break from us here at Paratherm, she enjoys spending time with her husband at the beach in the summers and cruising the Caribbean in the winters. Her love of the beach has flowed into her office as Anne decorates with various beach themed or shell items she has collected over the years. Some of us have contributed to her collection when we see a cute trinket we know she will appreciate.



TEAMWORK MAKES THE DREAMWORK

Paratherm utilizes the resourcefulness of CPI Fluid Engineering, located in Midland, MI for supply, planning and manufacture of certain products. As one of their established brand lines, we partner with CPI through an integrated system of communication, planning, and projection to ensure our Paratherm products are available and ready to ship to your plant. Doug Peake heads the manufacturing

plant, which is ISO 9001 and RC 14001 certified, to produce the quality heat transfer fluid you rely on and appreciate from Paratherm. Jason Schlicker and his team manage all planning in anticipation of product demand. Aligning with this amazing team allows us to assure your products are stocked when you need them and delivered on time.



Technical Tip

Thermal fluid systems have a well-established safety record considering that all the necessary ingredients for a fire – fuel, air, and an ignition source – are present by design. Nonetheless, there remains a need to be vigilant when it comes to long term safety and reliability of heat transfer systems.

Fire risk in thermal fluid systems can be minimized by understanding the causes of thermal fluid fires and mitigating those causes by observing key practices for design, installation, operation, and maintenance of the systems. For more information, check out our latest article, “Bolstering Fire Safety” in the new Paratherm library at Paratherm.com

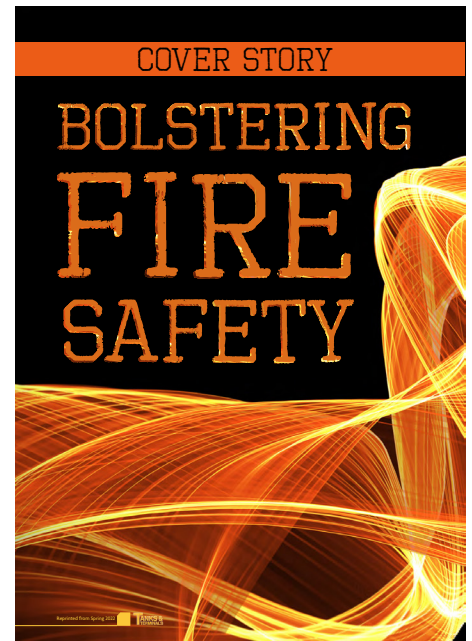
Fire risk in thermal fluid systems can be minimized by understanding the causes of thermal fluid fires and mitigating those causes



Webinars on your WATCHLIST

Last month our Director of Technology, Ryan Ritz presented a webinar with our partners at Globalspec. It is now available on demand in case you missed it. The Ideal Thermal Fluid User: A Best Practices Guide is in our digital


library. Visit Paratherm.com, click the Resources tab, Library and select Webinars.




WEBINAR

The Ideal Thermal User


by Ryan Ritz, Global Director of Technology




Introduction
Formulate a best practices guide to be a more efficient thermal fluid user.



Define the Scope
Define key terms, as well as create parameters to optimize operations.



Review the Wish List
Develop list from the perspective of a collection of experts in the field.



Question & Answer
Type into chat box to further enhance understanding.



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